

## WHAT ARE COOKIES?

A cookie is a file that is downloaded on your computer when accessing certain websites. Cookies allow a website, among other things, to store and recover information on a user or their device's browsing habits and, depending on the information that they contain and how they use their device, they can be used to recognize the user and their preferences.

## WHAT TYPES OF COOKIES DOES THIS WEBSITE USE?

This website uses the following types of cookies:

**Analysis cookies:** They are those that, be they treated by us or by third parties, allow us to quantify the number of users, and thus carry out the measurement and statistical analysis of the use that the users give to the offered service. For this purpose, their navigation on our website is analyzed in order to improve our products and services offer.

**Technical cookies:** They are those that allow the user to navigate in the restricted access area and to use the different functions, such as, for example, carrying out the process of purchasing an article.

**Personalization cookies:** They are those that allow the user to access the service with some general characteristics, predefined according to a series of criteria in the user's terminal. Some of these may be the language or the type of browser through which the user connects to the service.

**Advertising cookies:** These are those that, be they treated by this website or by third parties, allow the most efficient management of the advertising spaces offered on the website, adapting the content of the advertisement to the content of the requested service or to the use made of our website. For this purpose, we can analyze your Internet browsing habits, and we can show you y advertising related to your browsing profile.

**Behavioral advertising cookies:** These are those that allow the management, in the most efficient way possible, of the advertising spaces that, if applicable, the publisher has included in a web page, application or platform from which the requested service is provided. This type of cookie stores information on the behavior of the visitors, obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertisements based on it.

## DISABLING COOKIES.

You can allow, block, or delete cookies installed on your device by configuring the options of the browser installed on your computer.

Below, you can see the configuration of the most frequently used web browsers for accepting, installing, or disabling cookies:

- Internet Explorer: Tools -> Internet Options -> Privacy -> Settings. For more information, you can consult Microsoft Support or the browser's Help section.
- Firefox: Tools -> Options -> Privacy -> History -> Personalized settings. For more information, you can consult Mozilla Support or the browser's Help section.
- Chrome: Settings -> Show advanced options -> Privacy -> Content Settings. For more information, you can consult Google Support or the browser's Help section.
- Safari: Preferences -> Security. For more information, you can consult Apple Support or the browser's Help section.

### THIRD PARTY COOKIES.

This website uses third party services to collect information for statistical purposes and use of the web. DoubleClick cookies are used to improve the advertising that is included on the website. They are used to target the advertising according to the content that is relevant to a user, thus improving the quality of the experience in its use.

Particularly, we use Google AdSense and Google Analytics services for our statistics and advertising. Some cookies are essential for the working of the site, for example the built-in search engine.

Our site includes other features provided by third parties. You can easily share the content on social media like Facebook, Twitter, or Google +, with the buttons we have included for that purpose.

### WARNING ABOUT DELETING COOKIES.

You can eliminate and block all of this site's cookies, but some parts of it will not work properly or the webpage quality can be affected.